



24th Annual
2025 EQUINE INDUSTRY VISION AWARD
Sponsored by Zoetis and presented by American Horse Publications

THE AWARD

The Equine Industry Vision Award is given annually to recognize outstanding leadership, creativity, and meritorious contribution toward positive changes in the equine industry. This distinguished award is a unique opportunity to publicly acknowledge ingenuity, originality, and effective innovation that exemplifies commitment, dedication, and service to this industry.

DEADLINE DATE

Materials must be submitted electronically on or before February 2, 2025.

EMAIL NOMINATIONS TO: Christy Jenkins, AHP Associate Director, at christy.jenkins@easterassociates.com.

Guidelines and nomination ballots are available at www.americanhorsepubs.org.

ELIGIBILITY

Nominees may include **individuals** or **organizations**. They may be recognized for a single outstanding visionary achievement or for sustained outstanding contributions that have profoundly impacted the equine industry. Nominee must be resident of U.S. or Canada.

In the case of nomination for a single achievement, nominees should have devoted themselves to a given task whose magnitude, significance, and repercussions warrant a level of recognition beyond the purpose served. The achievement in question should be complete or measurable to the degree that the judges can accurately assess its consequences and degree of success.

SELECTION CRITERIA

The nominee's performance in relation to the achievement(s) cited should demonstrate the following attributes and abilities:

- 1) The vision and innovation of a true pioneer.
- 2) Leadership, commitment, dedication, and willingness to serve.
- 3) Original and effective ideas or products, services, programs.
- 4) High moral, ethical and professional standards.

NOMINATIONS

- 1) Deadline for nominations for the 2025 award is on or before **February 2, 2025**. The award presentation will be held on Friday, May 16, 2025, at the 2025 AHP Equine Media Conference in Dallas, Texas.
- 2) Anyone is eligible to be nominated or to nominate. **Nominations must be submitted electronically** and emailed to christy.jenkins@easterassociates.com and must include the official nomination ballot plus any additional supporting documentation such as letters of recommendation, links to videos, websites, books, or articles. **Maximum number of pages is ten (10)**. The nomination must describe in non-technical terms the nature of the achievement and the extent of its benefit, significance, and effects, focusing on those attributes of the nominee that were primarily instrumental in contributing to the achievement.
- 3) The person nominating a candidate must provide their name, address, and phone number so that the judges can follow up if needed.
- 4) The person nominating a candidate must provide the names of two additional people who could offer information on the nominee.
- 5) **All non-winning nominations, including finalists from 2024, are encouraged to be re-nominated. A 2025 nomination ballot and collateral material are required for all 2025 nominations, regardless of whether the nominee has been nominated in the past.**

JUDGING

The Equine Industry Vision Award Nominating Committee will review the nominations. The Committee will narrow the prospective list of nominees to no more than four (4) finalists, and the AHP Board of Directors plus a Zoetis representative will select the winner.

The winner will be notified to allow for travel arrangements and scheduling. Official announcement and presentation of the award will be made during the AHP Conference in May.

PUBLICITY

AHP members are encouraged to share and publish information about the Equine Industry Vision Award in their publications and on their websites and social media for their readers and viewers before the nomination deadline and following the award ceremony. AHP will provide its members with press information and promote the award via the AHP Newsgroup and online.

EQUINE INDUSTRY VISION AWARD TROPHY

World-renowned artist, Peter Wayne Yenawine, was commissioned by Zoetis to create the Equine Industry Vision Award Trophy. Mr. Yenawine is a master artisan of the finest full lead crystal. Four White House administrations have commissioned him to create gifts of state, and he has designed unique sports event trophies for the horse racing industry. The perpetual trophy for the Equine Industry Vision Award is on display at the Zoetis offices. A smaller version of the award is given to the recipient as a cherished memory of this special event.

For more information about the Equine Industry Vision Award, contact Christy Jenkins, AHP Associate Director, at christy.jenkins@easterassociates.com.

PAST RECIPIENTS

2024 – United States Pony Clubs
2023 – Dr. Nathaniel White
2022 – Dr. Billy Smith
2021 – Breyer Horses
2020 – Barbra Schulte
2019 – Dr. Tom Lenz
2018 – David Jones, DVM
2017 – Sydney Knott
2016 – Gary Carpenter
2015 – Gayle Ecker
2014 – Patti Colbert
2013 – PATH Int’l.
2012 – Equine Land Conservation Resource
2011 – Robert Cacchione
2010 – John Nicholson
2009 – Charlotte Brailey Kneeland
2008 – Sally Swift
2007 – David O’Connor
2006 – Stanley F. Bergstein
2005 – John Ryan Gaines
2004 – American Quarter Horse Association
2003 – Don Burt
2002 – Alexander Mackay-Smith

