



# AHP EQUINE MEDIA *Student Award*

**presented by AHP (American Horse Publications)**

*An association of equine-related media, professionals, and businesses*

## 2025 AHP Equine Media Student Award Guidelines

### Are you eligible?

You are eligible if you are a senior in high school or an undergraduate matriculated\* college student under the age of 25, pursuing a career in equine media during the 2024-2025 school year, with at least one semester remaining before graduation at the time of application. You must have a 2.00 GPA or higher.

*\*A matriculated student has applied for and been accepted in a specific degree program through their college's Admissions Office. Enrolled students in good standing must take a minimum of 9 credits and not exceed 18 credits per semester.*

NOTE: The AHP Equine Media Student Award Contest is open to residents of the US and Canada only. Former Student Award Winners are ineligible; eligible Travel Award Winners may re-apply.

### Application Deadline

All entries must be submitted electronically no later than **January 31, 2025**.

### As an award winner, you'll ...

- ♦ **Meet, network, and participate with publishers, editors, advertising, production, and marketing managers.** You will attend workshops, interactive discussions, lectures, and informal get-togethers. This eye-opening conference will inform and enlighten you about the opportunities available and skills needed for someone interested in pursuing a career in equine media.
- ♦ **Have an opportunity to discuss your talents with the decision-makers who do the hiring.** Conversely, those professionals will be evaluating and appraising you as a future employee or service provider.

## Requirements

Completed application form, plus:

- Transcript of high school or college work completed and list of courses currently in progress.
- A 200-word (maximum) biographical sketch detailing your equine background, media experience, and career plans.
- Three samples of your work, i.e., news or feature articles, advertisements, photographs, artwork, visual media, etc., published in print or online. (Classroom or published material acceptable.)
- Two letters of recommendation from individuals such as instructors and employers.
- Resume that includes list of scholarships and awards received, club and other organizations memberships, extra-curricular activities, and employment records including current job(s).

**Incomplete applications are disqualified.**

**All application materials must be received electronically.**

**Acceptable file formats: PDF, jpg, mp4, mp3, Word or Google doc**

**E-mail application and required materials by January 31, 2025, to:**

Christy Jenkins, AHP Student Award Coordinator, [Christy.jenkins@easterassociates.com](mailto:Christy.jenkins@easterassociates.com).

## Questions

American Horse Publications Christy Jenkins

AHP Student Program Coordinator

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E-mail: [Christy.jenkins@easterassociates.com](mailto:Christy.jenkins@easterassociates.com)

[www.americanhorsepubs.org](http://www.americanhorsepubs.org)

## Selection

The AHP Equine Media Student Award Judge will evaluate and compare your entry with other candidates based on the following criteria:

- ◆ Interest in horses and media
- ◆ Relevant experience
- ◆ Skills and abilities
- ◆ Career goals and confidence
- ◆ Will be a deserving representative as an ambassador for AHP and equine media

Applicants are scored based on the selection criteria. Up to two students may be selected to receive a \$1,000 travel award for attending the 2025 Dallas, Texas conference. **Winners of travel awards MUST attend the 2025 conference to receive their award.** The Student Award Committee will interview the travel award winners on Thursday afternoon during the conference. AHP will announce the 2025 Student Award winner during the conference.

## Travel Award Winners

A travel award of \$1,000, a complimentary conference registration\* and student membership\* will be awarded to up to two applicants. Travel Award winners have an opportunity to participate with equine media professionals in a three-day conference and related activities at the AHP Equine Media Conference in Dallas, Texas, May 15-17, 2025.

**Travel Award winners must agree to attend the conference, arriving by Thursday morning and departing no earlier than Sunday to receive the award.**

## 2025 AHP Equine Media Student Award Winner

The winner will receive a cash award of \$1,000 and be named the 2025 AHP Equine Media Student Award Winner. Runner-up may also receive a cash award.

## All Qualified Applicants

All qualified applicants will receive a complimentary student membership\* and a student registration\* for the annual conference in Dallas, Texas, May 15-17, 2025.

*\*Registrations and memberships are not transferable.*

## Past AHP Equine Media Student Award Winners

1993: Carol Nelson  
1994: Jennifer Denison  
1995: Molly Nicodemus  
1996: Laura Duffin  
1997: Angie Welch Moore  
1998: Stephanie Lynn Church  
1999: Summer Ann Best  
1999: Laura Denissen  
2000: Michelle Berg Anderson  
2001: Maggie Martin Malson  
2002: Caraneen Smith  
2003: Jessica Bieber-Hein  
2004: Melissa Dymock  
2005: Jessica Eissfeldt  
2006: Nikki Hupman  
2007: Nicole Lanphear  
2008: Bana Varnon  
2009: Erica Larson Spradling  
2010: Hailey Elin Harroun  
2011: Stephanie Smolek  
2012: Danielle Moritz-Long  
2013: April Leonard  
2014: Catie Staszak  
2015: Victoria Dixie Crowe  
2016: Ema Klugman  
2017: Kaycie Timm  
2018: Emily Holowczak  
2019: Lucile Vigouroux  
2020: Ruby Tevis  
2021: Hannah Waroway  
2022: Reagan Smollen  
2023: Josie Mac Fladager  
2024: Taleen Hanna

## AHP offers other opportunities...

- ♦ **Student Membership** is available to high school, college, and graduate students **under the age of 25** for dues of \$35. Students are profiled in the online AHP Membership Directory, have access to the Members Only area of the AHP website, and may attend the annual conference at a reduced registration. To join: <https://www.americanhorsepubs.org/become-an-ahp-member/>
- ♦ **AHP CareerTrack** includes student internship opportunities as well as job postings offered by AHP members. Visit <https://www.americanhorsepubs.org/career-track/> for current list of opportunities.