



EQUUS TELEVISION COVERAGE OF AHP EQUINE MEDIA CONFERENCE 2023

PROMOS

AHP EQUINE MEDIA CONFERENCE 2023 IN TEMPE ARIZONA: <https://equustelevision.com/watch/2457>

2022 A LOOK BACK

A LOOK BACK TO 2022 BLUEGRASS CONFERENCE: <https://equustelevision.com/watch/2515>

ONSITE CONTENT

SLIDESHOW

A TRIBUTE TO THE 2023 AWARD WINNERS: <https://equustelevision.com/watch/2516>

QUICK TIP INTERVIEWS

Jade Currid Freelance Writer Photographer: <https://equustelevision.com/watch/2496>

Amanda Jay, Director of Via Nova Training: <https://equustelevision.com/watch/2497>

Gilly Slayter Head Trainer, Via Nova Training: <https://equustelevision.com/watch/2498>

Paige Brandon and Josie Mac Fladager Student Travel Award Finalists: <https://equustelevision.com/watch/2499>

Ciara Ginyard Development Director Detroit Horse Power: <https://equustelevision.com/watch/2500>

Cailin Caldwell, Program Director, ASPCA Right Horse: <https://equustelevision.com/watch/2501>

Emily Dulin, CEO, Brooke USA Foundation: <https://equustelevision.com/watch/2502>

Keith Dane, Senior Director of Equine Protection, HSUS: <https://equustelevision.com/watch/2503>

Sarah Conrad, Marketing & Communications Director, US Pony Clubs: <https://equustelevision.com/watch/2504>

STREET SCENES

ON THE SCENE: <https://equustelevision.com/watch/2495>

CLOSING CEREMONY COMBINED STREET SCENES (3:00): <https://equustelevision.com/watch/2505>

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EQUUS TELEVISION IS IN TEMPE ARIZONA AT AHP EQUINE MEDIA CONFERENCE - REPORT #2

I can't even begin to cover everything that happened today. There really was no time to breath, so I'm focusing on what I consider one of the most important parts of today and that was the Student Award Winners. Josie Mac Fladager was the winner and Paige Brandon the runner up. But both of these young women were honestly the winners following in the steps

of a sea of others before them that have attained the goals one day these two want to achieve.

Chris and Judy were the women behind this honor who put in endless hours to make this scholarship come to life and Equine Network sponsored their award. So many of the people they look up to and aspire to one day be were in the crowd and many had taken their turn at the podium thanking the American Horse Publications for helping them to move forward to next steps in the equine journalism world they aspire to become a part of.

This award is given out every year at the annual American Horse Publications Equine Media Conference and if you know any youth that deserve to be next in line, have them research this scholarship and try for the next one.

The awards were given at the end of a very long day with too much delicious food, over 10 presentations to choose from, an endless opportunity to network and my goal to hope that more people will become members of this great organization.

If you or anyone you know aspires to be an equine journalist or in the equine media world, this organization should be the first one you join.

With one more day to go which ends with all the award winners getting a chance to claim their trophies it's time to charge the batteries of my cameras and be ready to share one more post about this annual event.



EQUUS TELEVISION IS IN TEMPE ARIZONA AT AHP EQUINE MEDIA CONFERENCE - REPORT #3

If you missed this AHP Equine Media Conference, you really missed so many incredible opportunities. Here was a great chance to share your valuable time with all the right people. For those who have been around for a while (like me), it was an opportunity to see all my many friends and get a chance to say hi in person. And a chance for me to share what I am doing now and vice versa.

For companies it was a chance to get up close and personal to so many valuable media contacts. Imagine having the opportunity to speak in person to those behind the scenes of the media you admire. Well, this was it.

For those just joining or going for the first time or looking for opportunities, here was your chance to find out what's out there and pass around your contact information and share your skillset.

And for those who entered the awards contest, it was an evening to celebrate. EQTVN only had one category we could enter but an interview I did with Tim Hadaway, FEI Director of Games Operations (<https://equustelevision.com/watch/1697>), placed fourth in one of the classes that had the most entries. While I may have done the interview, it was Creative Director Jacqueline Taylor who really gets the credit for using her innovative skills to showcase this fun and informative interview. Thanks Jax for all your editing expertise.

While I'll be doing a more detailed slideshow for next year's AHP Media Conference, I decided to do a shorter version just to honor all the incredible award winners whose talents deserve a round of applause.

Also huge thanks to Chris and Judy and Carol. If you were there you know who they are and it was these three women and the board members who helped put together an amazing slate of seminars, social functions and so much great food. And, I was nominated to go back onto the board along with my longtime friend Jennifer Bryant. So we'll be sharing our knowledge with the rest of the remarkable board members.

Keep an eye out for where it's going to be next year. I know those who were here this year will surely be back and those who missed will make sure they are there next year. If you are in any way involved in the horse world and have never been to this annual conference, you won't miss it again once you've gone the first time.

If you want to see the awards tribute slideshow on the EQUUS Television Network here is the link: <https://equustelevision.com/watch/2516>.

That includes a promo, street scenes, quick tip interviews and more. Here's hoping I get to meet some more of you at next year's event, but for now if you were a winner, take the time to share how you did in the comments below.

